The following is the policy on attire including corporate apparel as approved by the International Cabinet.

A. Gideons

Traditional Business Dress — The preferred attire for Gideons at all formal Gideon functions, assignments and church presentations is:

- Business suit – tailored jacket, dress slacks
- Plain or muted stripe business (dress) shirt
- Conservative tie
- Dress/business shoes

National Dress — A unique garment that is worn as regular “business dress” in a particular country is acceptable attire at all formal Gideon functions or Auxiliary assignments in that country.

Business Casual Dress — In instances where “casual dress” is authorized, for example in the case of a church presentation where it is established that the pastor for the church dresses “casually” when preaching from the pulpit, the Gideon presenter assigned to that church may wear “business casual dress” defined as:

- Tailored jacket, optional (not leather, plaid, etc.)
- Plain or muted stripe open-collor business (dress) shirt (short or long sleeve)
- Dress slacks/trousers (not jeans, khakis, etc.)
- Dress/business shoes (not athletic shoes or sneakers)

Corporate Apparel – This apparel is designed for wear to identify yourself as a member of The Gideons International when attending or representing the Gideons at a more informal function. No other articles of clothing or apparel, including ties, scarves, cuff links, tie clasps, etc. should be adorned with the Gideon logo or emblem without being brought before the International Cabinet for review and final approval. This is not intended to override the Gideon policy on attire but to offer alternatives as the situation dictates such as:

- Church Presentations where the pastor and congregation dress casual (Long sleeve button down shirt with Gideon logo and dress slacks)
- Scripture Blitz in warmer climates
Corporate Apparel

(Polo or resort shirt with Gideon logo, wind breaker with Gideon logo and ball cap with Gideon logo as needed)

- Non-Gideon Functions
  (Approved Gideon apparel is only to be worn when actually representing The Gideons International.)

Gideons can order through the Connection approved corporate clothing which consists of several polo shirts, long sleeve button down shirts, a resort shirt, two windbreakers and a ball cap.

**NOTE:** These items should be treated like the emblem. They are to be ordered and worn by members of The Gideons International. They are not to be purchased as gifts or sold to anyone who is not a member of this ministry nor donated to any entity.

Church Ministry Program

- The Gideon obtaining a church presentation is to ascertain what the pastor wears when preaching. If the pastor dresses casually, the Gideon presenter is to wear business casual attire as defined above.

- If a presentation is to be made at a church function other than a worship service, the Gideon arranging the presentation is to ascertain how the people attending the function will be dressed, and the assigned Gideon speaker should dress accordingly, but in accordance with the above policy.

- When there is any doubt about what an assigned Gideon presenter should wear, he should always err on the side of caution and wear traditional business attire as defined above.